



27th February 2024

Dear Parent/Carer,



World Book Day

World Book Day this year is on **Thursday 7th March 2024**. Celebrating WBD is a great opportunity to encourage children to explore and discover the pleasure of reading. As such, it is with great excitement that, if your child would like to, they can dress up as their favourite book character and bring in their favourite book to share with the class.

Your child also will be coming home with a £1 World Book Day token. This can be used at selected retailers or as part payment for a book, at the forthcoming **Scholastic Book Fair** that will be in school on the 15th, 18th and 19th March 2024. *

Sponsored Read

As well as this, to encourage a lifelong love of reading at home and at school, we are running a sponsored read that links with our Read Every Day (RED) March. RED March and the sponsored read will run from **Friday 1st March – Friday 15th March 2024**.

The sponsored read project is being organised in conjunction with Usborne books and all the money raised will go towards new books for our school. In addition to the sponsorship money, Usborne will donate up to 60% of the total raised in **EXTRA FREE BOOKS** to the school. So, **for every £600 raised, we will get an extra £360 in FREE Usborne books!**

At Parkland we believe reading is one of the most important life skills. We recognise the more opportunities children have to share books with friends, family members and at school the greater their love of reading will become, thus helping children become more fluent, confident readers. Therefore, can we please ask you to encourage your child to spend a small amount of time each day either reading to themselves, to others, or being read to.

They can read books, comics, magazines, newspapers, recipes, poems, leaflets, instructions – anything with words to raise money! *There will be a prize for the top three children who raise the most money.*

Please find attached a sponsorship form and reading log for your child to record their reading. We ask that all sponsor money be returned to the office by **Tuesday 19th March at the latest**.

We hope you will encourage your child to take up this challenge and we look forward to having lots more books for the children to read, share and enjoy.

Happy reading!

Mrs Raymond
English Lead

*Further details to follow.